



Connect to apps

If appropriate to your fundraising, link your page to smartphone apps such as MapMyFitness (fitness tracker) or Strava (running and cycling tracker) so you can update your supporters with your training. By showing the hard-work and effort you're putting in, you'll raise on average 46% more than those who don't share their fitness journey. Seeing your fitness improve over time will add to your motivation too!



Engage your audience

Not doing a fitness challenge? You can still bring your supporters on your journey. Perhaps you've just received your charity t-shirt in the post or you've hit a personal milestone. Regular engagement increases the chance of your supporters making a second donation and sharing your page with their peers.



Remember your manners

Saying please and thank you comes naturally in everyday-life and it's just as important when it comes to fundraising. Thank your supporters for every donation to your page and to you directly. This small gesture will encourage them to continue sharing and supporting your cause.



Rally support offline

Some family and friends may not have social media or internet access so be sure to include them in your approaches - face to face always works best.

Our sponsor form enables you to capture gift aid information, which boosts donations by 25% at no extra cost. Offline donations can be easily accounted for on your page so you can keep track of how much you've raised altogether.



Follow-up your fundraiser

You did it! Be sure to update your page and include photos to highlight your success – wear your medal with pride, showcase your best bake or pose with the whole team. Did you know that 20% of donations come in post-event? Keep your page circulating for a few days to give it that final push.

Send cheques and sponsor forms with a short covering letter, to:



Southmead Hospital Charity,
Princess Campbell Office,
Southmead Hospital, Bristol BS10 5NB

A note from the Community & Events team

'Thank you for being one of our fantastic fundraisers and supporting our staff, patients and their families at North Bristol NHS Trust. If at any point you need any additional help or guidance, we are only a phone call away and will always be happy to help. We wish you the very best with your fundraising!' **Hannah, Adrian and Ian**

